



the  
drawing  
studio

# COMMUNITY ART SPONSORSHIP OPPORTUNITIES



2024/2025



# ABOUT US

The Drawing Studio (TDS) is a 501(c)3 nonprofit in Tucson, Arizona, that brings art and the benefits of creating art to the entire community. We offer affordable fee-based and free classes and workshops, host events and exhibits, and foster awareness of the positive effects of creativity on individuals and the entire community.



## Vision

The world is a better place when art and creative spirit are fostered as cultural necessities.

## Mission

To inspire people of all ages and backgrounds to embrace art practice as a pathway to personal growth and healthy community.

## TDS Numbers at a glance

FY2023

- Our adult programming saw 1,393 registrations, 700 students, and 114 classes
- Our youth programming saw 173 registrations, 137 students, and 29 classes
- We awarded 94 scholarships valued at \$14,960. A 90% increase since 2020!





# THE DRAWING STUDIO PROGRAMMING

OUR COMMITMENT TO MAKING ART ACCESSIBLE TO ALL THROUGH DIVERSE PROGRAMMING AIMED AT ADULTS AND YOUTH IS REFLECTED IN OUR ONGOING PROGRAMMING SUCH AS:

- Be R.E.A.D.I: R.E.A.D.I stands for Race, Equity, Access, Diversity, and Inclusion. The Drawing Studio is committed to creating a more equitable and inclusive art community, and these free classes are one way we are investing in that future.
- Young at HeART: An ongoing partnership and program that fosters art and creativity between older adults in assisted living facilities and children under the age of five;
- Art of Summer: week-long art immersion camps created for ages 0-17. Scholarships available.
- Lines in Transition: a Trans/Queer figure drawing class hosted in partnership with Splinter Collective.

Courses are designed for all ages and skill levels, with curriculum and projects specific to youth (ages 0-17) and adults. Our oldest students are in their 90s!



# GALLERY EXHIBITS

Past gallery exhibits:

## FACE TO FACE

Showcased over 60 beautiful self-portraits created by The Drawing Studio community, including our talented local and teaching artists. In partnership with Mariana de la Vega Art Gallery & Studio.

## DAY OF JUBILEE

The 2nd Independence Day when all Americans became free. A pop up show showcasing the artwork of 20 Pan-African/African American Artists.

## ABSTRACT ART SHOW

Featured 30 original large paintings by local queer Chicana artist Angela Soliz.



Exhibits are:



Accessible six days a week



Rotates every month



Up for 30 days

# The Drawing Studio

## AN INSIDE LOOK



### *Open Print Lab*

The Drawing Studio Print Lab is a tradition that has been growing for over 20 years. Every Thursday and Friday, our print lab is open to the public for drop-in collaboration, community encouragement and a weekly tutorial by Andrew Rush, himself. Our vision is to build an international hub for this classical medium, including exhibitions, classes, workshops and long-term residencies.



### *Studios 1 & 2*

We host the majority of our classes and workshops are within studios 1 & 2. There is room for large and small classes with storage for a variety of art supplies.



### *Free the Earth Garden*

A place for education, reflection, creative renewal, and community. This public demonstration garden marries art, watershed management and native desert flora.



### *Expansion*

We're renovating the once-blighted Circle K next door to hold more workshops, classes, community gatherings and art exhibits.

# Sponsorship Tiers

Sponsoring The Drawing Studio highlights the significance of the arts in Tucson and supports arts accessibility for everyone.

Benefit	Plein Air \$500/year	Collage \$1,000/year	Mixed Media \$1,500/year	Print Maker \$2,000/year
Logo on TDS website.	X	X	X	X
Verbal recognition at gallery reception and events. Reach: Our exhibits stay up for 30 days and are available to view 6 days a week. Hundreds attend our receptions and events.		X	X	X
Prominent logo placement on our pop-up art gallery wall. Reach: Hundreds of visitors and students each week.			X	X
Logo inclusion on all printed material. Reach: 1,200 receive our printed class schedules and other mailings.		X	X	X
Logo inclusion in all e-blasts. 2x minimum per month with 5,546 subscribed.	X	X	X	X
Social media recognition (IG + FB). Reach: 3,670 followers on Instagram, 3.2K followers on Facebook.		Group post	Group post	Individual post
Free sponsorship table at a minimum of 4 annual events.			X	X
Distribution of your company's printed materials to our members/students/event attendees.				X

# Open Palette

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Amount \$??

Think outside the “paint” box with your contribution! We are in need of art supplies, snacks, monetary donations towards our gallery exhibits and so much more.



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# THANK YOU!

## CONTACT US

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